

El Camino College Compton Center

News From the Provost
Dr. Doris P. Givens



March 28, 2008

There is nothing so powerful as an idea whose time has come. –Victor Hugo

Our Spring Semester is off to a great start, a wonderful time to greet familiar colleagues and students, as well as welcome new faculty and staff.

With our focus on planning this semester, the Master Plan Committee met on February 6 and worked on three strategic initiatives which will guide our growth and renewal as an institution. Our strategic initiatives are essential guidelines that will direct all campus departments toward success.

Initiative No. 1: Build capacity

We will work to fill positions with permanent employees who are experienced in their field.

Initiative No. 2: Maximize Enrollment

Working with committees and our recently hired enrollment services director, we plan to increase enrollment by enhancing student programs to meet the educational needs of our communities.

Initiative No. 3: Re-establish Credibility

We are ready to collaborate with colleagues and the community to renew and restore the campus.

Much work is ahead of us, but with collaboration and cooperation, we will be successful! We plan to host community breakfasts in April and May and other events are planned for spring. So many good things are happening on campus already and more is to follow throughout the semester.

Welcome to spring and to Compton Center – The Place to Be!

Welcome CCC Chancellor!

Our campus community welcomed Dr. Diane Woodruff, chancellor of the California Community Colleges, to Compton Center on March 25. The visit was part of a program sponsored by the Chancellor's office where Dr. Woodruff travels to campuses throughout the year.

Our campus community took this opportunity to show Dr. Woodruff the outstanding programs and services Compton Center has to offer. The visit included a campus tour, a

networking opportunity with representatives of the college's various constituency groups, lunch, and meetings with students, administrators, the academic senate and community leaders.

Board of Trustees Meetings

The next Board of Trustees meeting is scheduled for Tuesday, April 15, 2008 in the Board Room. Board meetings begin at noon for anyone wishing to address the Board on Closed Session agenda items. The Open Session will resume at 4 p.m.

Welcome New Employees

Please join us in extending a great Compton Center WELCOME to our newest members of our campus community! When you get a chance, introduce yourself and welcome:

Full time faculty:

- Mohammad Ghafelebashi, math instructor
- Deborah Heming, nursing instructor
- Renee Johnson, nursing instructor
- Jose Villalobos, math instructor

Adjunct faculty:

- Sunny Armstrong, reading
- Jason Brown, P.E.
- Rosa Carrillo, counseling
- Elizabeth Craigg, English
- Nelson Espinola, counseling
- Jesus Gutierrez, soccer coach
- Richard Gwynn, P.E.
- Gerry Koehler, Spanish
- Paul Quintero, counseling
- Renita Scott, nursing
- Jeanette Wilson, nursing
- Laura Hill-Jones, nursing

Classified employees:

- Michael Alabi, Accounting Technician, Financial Aid
- Miriam Alonso, Categoricaly Funded Program Specialist, Upward Bound
- Nelly Alvarado, Categoricaly Funded Program Specialist, Upward Bound Math/Science
- Velma Garrett, Categoricaly Funded Program Technician, Financial Aid
- Pamela Hembrick-Godfrey, Coordinator Foster & Kinship Care, FYMP
- Brandi Marsh, Categoricaly Funded Program Specialist, Upward Bound

Management employees:

- David Booze, enrollment management director
- Dr. Susan Dever, dean, academic affairs
- Elizabeth Martinez, Student Services Personnel Professional
- Mytha Pascual, Director of Financial Aid, Financial Aid
- Carol Reese, Chief Business Officer, Business Services
- Rachelle Sasser, Dean Human Resources
- Macheo Shabaka, Director TRIO
- Ricky Shabazz, Director Outreach & School Relations, Outreach

Compton Center and the NFL – Watch for it!

On April 5, watch for a bit of the NFL on our Compton Center campus! Reigning Super Bowl champion New York Giants linebacker Antonio Pierce will host a free football camp for youth ages 7-14 on our Tartar athletic fields.

Pierce plans to tour our athletic facilities and meet with our student athletes. Compton Mayor Eric J. Perrodin will also be on hand to greet the football standout.

More than 15 NFL athletes and 30 college athletes will join Antonio in support of his mission to improve the quality of life for youngsters in the Long Beach/Compton area. Previous NFL players participating include Rashad Bauman of the Cincinnati Bengals; Robert Royal, Marcus Washington and Brian Clark of the Washington Redskins; Brandon Manumaleuna of the San Diego Chargers; Jason Bell, Derrick Ward and Frank Walker of the New York Giants; Billy Davis, formerly of the Baltimore Ravens; Kenyon Rambo formerly of the Dallas Cowboys; and Matthew Hatchette, formerly of the Jacksonville Jaguars.

“My aim is to promote self esteem through positive experiences like the football camp,” Pierce said in a statement. “I feel opportunities such as this can offer kids a chance to hear directly from their NFL heroes, that although they came from similar surroundings, hard work and determination helped them to achieve their dreams.”

Pierce grew up in Long Beach and attended Paramount High School. He played football at Mt. San Antonio College before being recruited by Arizona State University.

Giant Spring Employment & Career Expo



Thank you to all who helped make the Compton Center Annual Giant Spring Employment & Career Expo a resounding success! The March 18 event brought the community to our campus for an open house, campus tours and a community resource fair. The outstanding event generated many positive comments throughout the day!

Visitors were able to learn more about the academic and vocational programs offered at Compton Center and find out about special services available to students, such as counseling, financial aid and transfer assistance. A terrific Transfer and Community Resource Fair coordinated by Elizabeth Martinez was a great resource for students.

In addition to the community, Compton Center students participated in the event; and 400 high school students joined in campus presentations and attended a student panel.

Free income tax preparation was also available for families, with help from volunteers with Broad Spectrum CDC and Loyola Law School. Wells Fargo representatives were also on hand to help participants open banking accounts.

Thanks to faculty members who attended to help promote Compton Center's many academic programs, and kudos to Trish Bonacic and Joseph Lewis, who spearheaded the event.

It was a great day and a wonderful way to show our community that Compton Center is "The Place to Be!"

Compton – Town Hall Meeting

The City of Compton will host a Town Hall Meeting from 11 a.m. to 2 p.m. April 12 with the focus on Compton Center.

All students, staff and administrators are encouraged to attend.

Classified Professional Development Day

Sign up now for our Classified Professional Development Day on April 4 – a time for “Fun, Food, and Learning.” A highlight of the day includes our Third Annual ECC Electric Cart Parade. Check out the results of our outrageously creative colleagues as they deck out our basic service carts into movable works of art! Everyone is invited to enjoy a delicious barbecue lunch on the Library Lawn; and the Keynote Session – “Adapting, Succeeding and Thriving in the Workplace” presented by guest speaker Sarita Maybin.

Maybin is an award-winning speaker whose upbeat and interactive style creates a fun learning environment while teaching how to stay positive, constructively confront tough communication situations, and work together better. Her client list includes Hewlett Packard, NASA, Nokia, Kaiser Permanente, WD-40, Los Angeles County and the Las Vegas Convention Center, among others. Your reservation includes lunch, raffle ticket and mesh sports bag with goodies – reserve your space today!

Compton Center PR & Marketing – In Action!

Our Public Relations and Marketing efforts operate year round, and now we are gearing up for our Summer/Fall 2008 campaign. Watch for our latest marketing efforts this spring, coming to a mailbox near you!

This spring, residents will open their mailbox and see Compton Center’s **Community Newsletter**. Full of campus news and information about Compton Center’s many programs, this newsletter is mailed to all residents of the Compton District each fall and spring, and distributed to high schools, libraries and at other community events.

An **enrollment postcard** will also be sent to district residents this spring, in addition to select zip codes outside the district where a significant number of students reside. In addition, postcards will be sent to currently enrolled students as a reminder of registration dates and deadlines.

Each semester we mail about 134,000 copies of the Compton Center class schedule to all Compton District homes. Schedules are also available on the Web and in locations throughout campus and the community.

Other promotions and advertisements include:

- **Posters/Flyers** – Posters are placed throughout campus promoting the second eight-week courses offered each semester.
- **Banners** – Time to register! Banners are posted around the campus perimeter and in cities throughout the district to promote registration.
- **Newspaper Ads** – Ads are placed in *Long Beach Press Telegram*, *Compton Bulletin*, *LA Sentinel*, and *La Opinion* to promote fall and spring registration. Ads also run in several four-year university newspapers to promote summer classes.
- **Radio Ads** – Ads air on four radio stations, both FM and AM, and in English and Spanish.
- **Bus Billboards** – Ads are placed on buses with routes throughout the district and surrounding area, promoting fall and spring registration.

- **Billboards** – Compton Center billboards in three key locations throughout the district promote fall and spring registration.

Does your department have a brochure yet? **Brochures** are being created for several departments and programs across campus, including an overall recruitment brochure. Need a brochure? Contact Helene Ansel at heleneansel1@aol.com to get started!

And finally, this winter we launched a brand new **Compton Center Web** site via Compton Center's Web Subcommittee for effective imaging and branding of Compton Center. Highlights of the new site include an updated and current home page, and pages for each department and many programs. Web content management training was offered on two dates for Compton staff to allow each department/program to update their own Web pages.

In the community, we continue to reinforce our message with **posters** placed at area middle/high schools promoting our programs.

Our **public relations** outreach includes bringing a Compton Center presence to community events and church, business and service organizations, with speakers and representatives from the campus to promote our programs.

By summer, watch for our **2008-09 Catalog** – an informational piece loaded with information about the center's office hours and locations.

Each week a variety of news releases are written and distributed to area media outlets to keep our communities informed about the happenings on our campus. Remember, our promotional activities are only as good as the information we know about from each of you. Please let Ann Garten or Helene Ansel know what's happening in your area!

Transfer Services

Spring break is a great time for students to visit colleges and universities. Seeing a campus up close and personal is a terrific way to make informed decisions about which university would be best for transfer. Our Transfer Center is taking reservations for an upcoming Spring Break College Tour, scheduled for April 7-11.

Universities on the tour include: the University of California at Berkeley, Davis, and Santa Cruz; and California State University, San Francisco, San Jose, and Sacramento.

At each tour stop, participants will learn about each university's academic programs, student life, financial aid opportunities and more! Call the Transfer Center and make your reservation today, 310-900-1600 extension 2764.

ASB – Student Leadership

Our Associated Student Body (ASB) has invited Compton Mayor Eric J. Perrodin to a "Success of Compton" event scheduled for later this month.

Our outstanding student leaders will take this opportunity to highlight the positive aspects of

life at Compton Center, as well as share information on the many academic programs and support services available.

Athletics – Go Tartars!

Basketball – to the Hoop!

Congratulations to our Tartar basketball program! In his first year as the men's head basketball coach, Albert Turner led the team to a 7-3 conference record, 16-17 overall. The successful season culminated in a berth in the play-in round of the California State Basketball Championships.

Women's basketball coach Tracey McNeil led the team to a 4-4 conference record and 15-13 overall. McNeil was selected as the conference "Coach-of-the-Year."

It was an exciting and successful season on the court and we are looking forward to next year.

Athletic Open House: Save the Date!

Compton Center will host an Athletic Department Open House from 11 a.m. to 1 p.m. on May 3 in the gym. This is a great opportunity for prospective athletes to hear presentations by coaches from all of Compton Center's athletic programs, and to meet student athletes.

Football, basketball, track, cross country, baseball, soccer, badminton, cheerleading – it's all about Tartar Athletics! All programs will be represented at the open house event. For more information, contact Compton Center Athletic Director Lefty Olguin at Ext. 2940.

Student Survey

About 40 Compton Center classrooms will participate in a National Survey of Student Engagement this spring. This survey will investigate student engagement at Compton Center and will help us assess the quality of our educational programs and student services and identify areas in which we can improve.

Research shows that the more actively engaged students are — with faculty and staff, with other students, with the subject matter — the more likely they are to learn and to achieve their academic goals.

Surveys will be administered to students in a random selection of classes on campus. In addition, faculty will be asked to complete a parallel survey (Community College Survey of Faculty Student Engagement, or CCFSSSE) to learn faculty perspectives on student engagement at El Camino College. The CCFSSSE is an online survey. Notice of this survey will be distributed later this spring.

We will use survey results to provide information about institutional performance to a variety of audiences, identify necessary improvements, and monitor our progress in achieving student success. Results from the survey will be published in late summer.

The Community College Student Report is administered by the Community College Survey

of Student Engagement (CCSSE), headquartered at the Community College Leadership Program at The University of Texas at Austin.

Thank you in advance for your cooperation!

Fellowship Award

Congratulations to Elizabeth Martinez from our Transfer Center who was recently selected to participate in the USDA 2008 E. Kika de la Garza Fellowship Program at the U.S. Department of Agriculture - Hispanic Serving Institutions National Program.

Elizabeth will join a dynamic network of leaders from academia, government, and non-profit organizations who work to advance the excellence of education at Hispanic Serving Institutions.

The program was established in 1998 as part of the USDA-Hispanic Association of Colleges and Universities (HACU) Leadership Group's continued effort to advance USDA's relationship with Hispanic Serving Institutions (HSI). The fellowship is designed to enhance participants' professional growth and strengthen the nation's capacity to provide high-quality education. Through this experience, the program aims to increase opportunities for Hispanic-Americans and foster workforce diversity.

Share your News!

We want to keep you informed of the news in our campus community. We also want to hear from you! We know there is no shortage of good news at Compton Center and we would like to hear about it.

Know a student who won a scholarship? A professor who just published an article or book? A staff member honored by a professional organization or someone recognized for work in the community? Help us spread the good news!

Please e-mail your news items to Ann M. Garten, Director, Community Relations, at agarten@elcamino.edu .

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