COSMETOLOGY PROGRAM REVIEW CTE 2-YEAR 2021

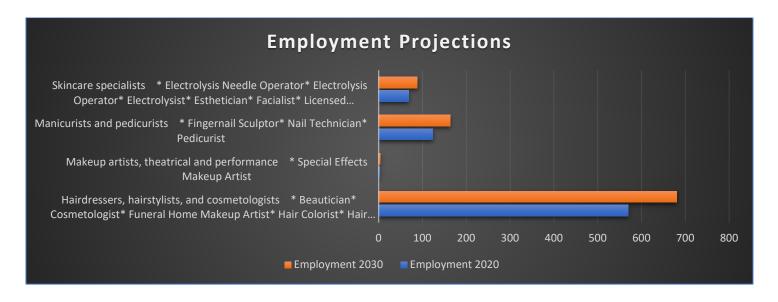
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PROGRAM REVIEW CAREER AND TECHNICAL EDUCATION (CTE) SUPPLEMENTAL QUESTIONS

1. How strong is the occupational demand for the program?

EMSI Labor Market data reported that job openings in the Los Angeles and Orange County regions related to an Associates Degree in Cosmetology were 19% above the national average. In 2022 there has been an 11% decrease in Cosmetology related employment offerings; however, jobs in Skincare and Barbering continued to increase. The median earnings for professionals are \$31,600 annually, slightly higher than the national average of \$30,100. According to the US Bureau of Labor Statistics, employment projections suggest increasing all Cosmetology-related employment offerings over the next ten years.

| Occupation | 2017 Jobs* | Annual Openings* | Median Earnings | Growth (2017-2022)* | Location Quotient (2017)* |
|---|---------------|---------------------|-----------------|------------------------|---------------------------------|
| Hairdressers, Hairstylists, and Cosmetologists | 3,600 | 488 | \$14.96/hr | -1.64% | 1.07 |
| First-Line Supervisors of Personal Service and Entertainment and Recreation Workers, Except Gambling Services | 440 | 116 | 23.53/hr | -48.40% | 1.31 |
| Manicurists and Pedicurists | 835 | 134 | \$13.44/hr | -2.51% | 1.72 |
| Skincare Specialists | 501 | 88 | \$17.19/hr | 15.77% | 1.15 |
| Barbers | 219 | 27 | \$11.41/hr | 0.46% | 0.85 |
| Makeup Artists, Theatrical and Performance | 170 | 21 | \$57.84/hr | -18.24% | 8.79 |
| Shampooers | 104 | 11 | \$13.37/hr | -24.04% | 1.07 |





2. How does the program address needs that are not met by similar programs in the region?

Compton College Cosmetology program offers full-time and part-time courses with course offerings year-round for continuing students during the day and night. Students enrolled in the full-time day program may complete the program in less than one year. Part-time program offerings accommodate full-scheduled and working students. Students who experience life events can switch between part-time and full-time programs to continue their education without disruption. All programs provide robust learning experiences, which include service-learning and volunteer opportunities. Students have received real hands-on experience and assistance with job placement via cooperative work experience courses.

3. What are the completion, success, and employment rates for students in the program?

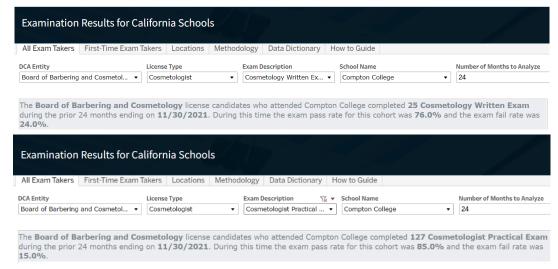
Since the program's inception in 2016, student completions utilizing an awarded certificate or degree have steadily increased. In March 2020, in-person learning was suspended, and the entire Cosmetology Program was converted to remote learning. These changes impacted program operations and enrollment leading to a decline in program completion by an award in 2019-2020. The number of certificates and A.S. Degree to be awarded is expected to grow with the recent return to campus in Spring 2022. Prospective students should note that certificated awards do not impact the student's ability to obtain licensure and employment. CTE Employment Outcomes surveys report that over 66% of students who completed CTE training at Compton College secured a job closely related to their field of study.

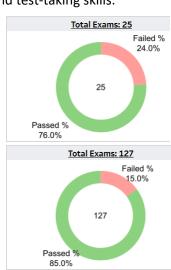
Degrees and Certificates Awarded 2015-16 through 2019-20

| | 2016-17 | 2017-18 | | 2018-19 | 2019-20 | | |
|-------------|--------------|--------------|---------|--------------|--------------|---------|-------------|
| | Certificates | Certificates | Degrees | Certificates | Certificates | Degrees | Grand Total |
| Cosmetology | <5 | 12 | <5 | 31 | <5 | <5 | 51 |

4. List any licensure/certification exam(s) required for entry into the workforce in the field of study and report the most recent pass rate(s) among program graduates.

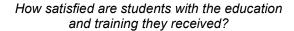
Students wishing to obtain employment as a Cosmetologist in California must pass the Cosmetology Licensing Examination. Recent legislative changes to the California Board of Barbering and Cosmetology have resulted in a decrease of required clocked hours needed to apply for state licensure and a modification of the licensing examination. As of January 1, 2022, students must complete 1,000 clocked hours of instruction to apply for their state licensing exam. Additionally, the practical examination was removed as a licensing requirement. Students now must pass a written examination with a 70% or higher score to obtain a California Cosmetology License. Examination results from the board show that 76% of students who applied for their Cosmetology license within the past 24 months passed the written examination, while 85% of students passed the practical examination within the same time frame for a combined passing rate of 80%. While there are no benchmarks for passing rates set by regulatory agencies, Compton College strives to maintain a passing rate above 80%. Recent action plans for improving passing rates include restructuring courses to remove practical examination instruction while emphasizing subject terminology and test-taking skills.

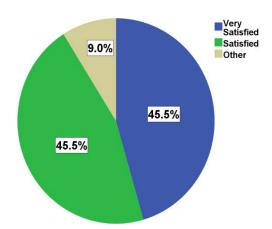




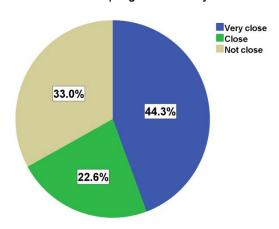
5. Are the students satisfied with their preparation for employment? Are the employers in the field satisfied with the level of preparation of program graduates?

The 2020 Career & Technical Education Employment Outcomes survey showed that students completing CTE studies and training at Compton College are related to positive employment outcomes. Overall, students who received CTE education in 2017-2018 expressed satisfaction in their level of training. Most students who completed CTE training, whether they earned a credential, work in the same field as their studies or training. Employers who participated in the Cooperative Work Experience Externship course have expressed satisfaction with hiring program graduates. However, newly hired program graduates require additional on-the-job training in technical skills.





How many students secured a job that is closely related to their program of study?



6. Is the advisory committee satisfied with the level of preparation of program graduates? How has advisory committee input and feedback been used in the past two years to ensure employer needs are met by the program?

The advisory committee that serves the Compton College Cosmetology Department has wholly expressed the need for exiting students to receive more education and training. They unanimously agree that our program graduates need to acquire more hands-on training in current technical skills. Following the recommendations of our advisory committee, we created our Externship program using the course offering Cosmetology 95 — Cooperative Work Experience. Working within the California State Board of Barbering & Cosmetology parameters, we successfully placed students in salon environments for real-world training while receiving college credit. Currently, campus-wide work experience courses are being redeveloped; however, the Cosmetology Department intends to offer this course again once it is made available. Based on the advisory committee's recommendations, we have purchased new equipment to instruct technical skills in hair coloring, nail technology, and skincare that reflect current trends. Our next advisory meeting will be on April 4, 2022.

Advisory Committee Meeting

13 May 2019 / 1:00 PM / COSMETOLOGY FRESHMAN FLOOR

Faculty Attendees:

Sean Moore, Steve Ellis, Lynda Wilkerson, Shirley Trammell

Guest Attendees:

Nina Motruk: Tenured cosmetology professor at Cerritos College

Additional training/degrees: Cosmetology license, BA **Jennifer Thompson:** Owner of Chayil Maison Salon

Additional training/degrees: BA in education

Melodie Cochran: Owner of Chayil Maison Salon Additional training/degrees: BS in electrical engineering Anthony Padilla: Copartner at Hair Salon Educators

Additional training/degrees: Risk management, CFO at Hair Salon Educators, BA

Joaquin Regalado: Master Educator at The Comb Hair Technology Center

Additional training/degrees: over 20 yrs. in the cosmetology industry w/ Toni & Guy

Minutes:

What online learning platforms best support cosmetology students in earning a cosmetology license and foster workforce success in our industry?

Nina – I think Milady online has a good one, and Mind Tap helps with reviewing. The fact that they can use this anywhere works perfectly, no need to collect and grade workbooks. Pivot point has a good online one also, very good technical information for haircuts. Hands-on is beneficial to help with the proper way you should stand (ergonomics). Cosmetology should never be all online.

Joaquin -

Jennifer – I use both online and actual [classroom] teaching. It allows me to make sure they are doing it correctly. The students like to use YouTube but if s not always the proper technique, so my actual teaching helps with that.

With the industry evolving at such a fast rate what skills do you feel are necessary to help prepare the students for the real world?

Melodie – More hands-on. Even though they (the students) went to school, [employers] found that they still have to teach them and help them with their speed. I would love to get the students while in school through an apprenticeship program to help with this.

Jennifer – More hands on. I think an apprenticeship program before they graduated would be wonderful. We can afford to train them and build a good rapport with the students while they're still training.

Nina – The externship program through the state board allows the students to get the actual hands-on training while still earning hours and understanding the culture of the industry.

Joaquin – The information is so old that the teachers are providing and that's why we opened the academy for this purpose. Assisting for 2 or 3 years is very discouraging and can cause the student to leave the industry, and the students need to understand the reality of the 3

business especially—with the new laws coming into effect. The cosmetology program should be longer than 1,600 hours, and mentoring is missing from the business.

Anthony – I've developed a business module that helps prepare the students for proper training but I'm not sure how to offer this at a good cost with the new law regarding booth rentals.

What new trends/styles should we add to the curriculum?

Melodie – Pedicures, hard gels, gel x, and advanced education.

Jennifer – Gel X would be a better start. Gel X are like press-on and you use the gel to cure and they soak off. No need for the drill. Still design, polish, and adorned with nail jewelry. This is best as an introduction and can be done in 10 minutes. Dip powder is starting to become popular also.

Joaquin – Educate the students on how to use a comb with a lever and online education.

Encourage the students to continue education after becoming licensed.