FTES Protection and Enrollment

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Pre-Student Focused Funding Formula (SB 361)

District's Allocation – Apportionment



Projected SB 361 Funding Formula Rates



- 2020-21 Credit
 Funding Rate \$5,622
- 2020-21 Career
 Development College
 Prep (CDCP) \$5,622
- 2020-21 Noncredit
 Funding Rate \$3,381

Student-Centered Funding Formula

Core Tenants of the Student-Focused Funding Formula:

- Includes an FTES focus.
- Includes a low-income student enrollment focus.
- Includes a focus on students who meet specified student success metrics, including completion of a degree or certificate.
- Reflects stable data sources to support better predictability.

Student-Centered Funding Formula Structure

- Core Construct
 - Base Allocation Generally Represents 70% of the SCFF
 - Supplemental Allocation Generally Represents 20% of the SCFF
 - Success Allocation Generally Reflects 10% of the SCFF
 - Includes data smoothing provisions
- Transition Protections Six Year Hold Harmless
 - Compton CCD has unique revenue protections that effectively protect the District through 2026-27.
 - Revenue Protections Declining Enrollment / Metric Protections

Student-Centered Funding Formula Dashboard

SCFF vs SB361 Comparison Tool



The Student Centered Funding Formula (SCFF) was adopted in the 2018-19 state budget as a new way to allocate funding to community college districts.

The SCFF provides funding that supports access through enrollment-based funding, student equity by targeting funds to districts serving low-income students, and student success by providing districts with additional resources for student's successful outcomes.

Funding Growth/Decline due to SCFF Sort by 2020-21. Millions Diff (%) Lassen CCD +\$3.69 (+27.5%) Barstow CCD +\$3.67 (+18.7%) West Hills CCD +\$7.21 (+17.9%) Peralta CCD +\$18.30 (+17.7%) Imperial CCD +\$7.86 (+17.2%) Antelope Valley CCD +\$11.45 (+16.5%) Los Rios CCD +\$45.55 (+16.5%) Siskiyou Joint CCD +\$2.63 (+15.8%) Coast CCD +\$26.77 (+15.4%) Victor Valley CCD +\$7.87 (+13.6%) Mt. San Jacinto CCD +\$9.98 (+13.4%) Seguoias CCD +\$8.73 (+13.2%) -\$40 -\$20 \$40

Each of the bars in the graphic on the left can be clicked to elevate detailed three year data for each

The bar on the right illustrates the number of districts that received more revenue through SCFF than they would have under the prior formula.

The drop down menus below allow users to select the year of comparison and to include or exclude the minimum funding commitment (hold harmless) to examine how the models varied depending on whether the minimum revenue commitment is included.

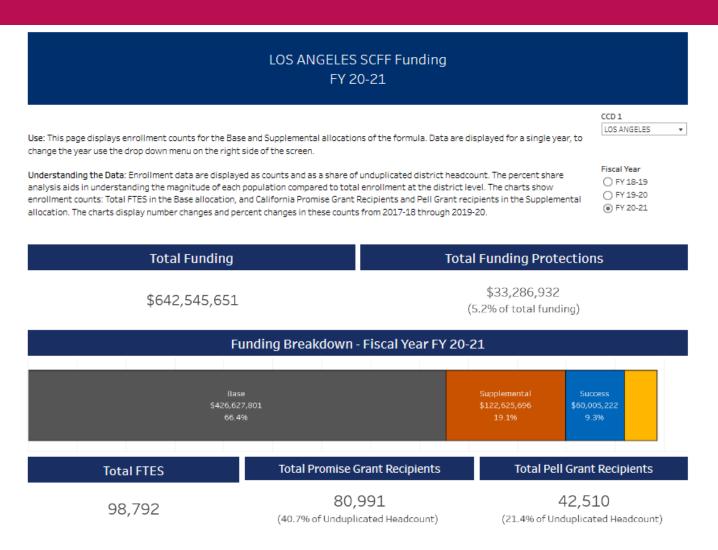
Model Comparison Model Providing Greater Funding,

2020-21





Student-Centered Funding Formula Dashboard





Compton CCD FTES Hold-Harmless Provision

Due to our accreditation status and the conclusion of the partnership with the El Camino Community College District, the 2017-2018 California State Budget provided Compton CCD with FTES Hold-Harmless Provision for 5,980 FTES.

In June 2020, the provision was extended through 2025-2026.

What does the FTES Hold-Harmless Provision mean?

Compton CCD has unique revenue protections that effectively protect the district through 2026-27.



SB 361 Funding Allocations

	2017-18*	2018-19*	2019-20 *	2020-21*
SB 361 Base Allocation	\$3,649,633	\$3,917,783	\$4,045,502	\$4,045,502
SB 361 Credit Rate	\$,151	\$5,291	\$5,463	\$5,463
SB 361 Non Credit Rate	\$3,097	\$3,181	\$3,285	\$3,285
Credit FTES	4,935	4,576	4,524	3,428
Non-Credit FTES	21	1	20	8
Credit FTES X Credit Rate	\$25,419,015	\$24,207,304	\$24,713,479	\$18,727,516
Non-Credit Credit FTES X Non-Credit Rate	\$66,160	\$3,818	\$67,278	\$26,018
Total Revenue	\$29,134,809	\$28,128,905	\$28,826,259	\$22,799,036

^{*}Does not assume or reflect Growth, Stability, Declining Enrollment (FTES) or Restoration Adjustments



Student-Centered Funding Formula Allocations

	2017-18*	2018-19*	2019-20 *	2020-21*
SCFF Base Allocation		\$3,917,783	\$4,045,502	\$4,045,502
SCFF Credit Rate		\$3,727	\$4,009	\$4,009
SCFF Special Admit Rate		\$5,444	\$5,622	\$5,622
SCFF Incarcerated Rate		\$5,444	\$5,622	\$5,622
SCFF CDCP Rate		\$5,444	\$5,622	\$5,622
SCFF Non-Credit Rate		\$3,274	\$3,381	\$3,381
SCFF Credit FTES		4,330	4,279	3,183
SCFF Special Admit FTES		245	245	245



Student-Centered Funding Formula Allocations

	2017-18*	2018-19*	2019-20 *	2020-21*
SCFF Non-Credit FTES		1	20	8
SCFF Credit Rate X Credit FTES		\$16,139,364	\$17,152,867	\$12,760,086
SCFF Special Admit Rate X Special Admit FTES		\$1,335,034	\$1,378,556	\$1,378,556
SCFF Non-Credit Rate X Non-Credit FTES		\$3,929	\$69,235	\$26,775
Supplemental Allocation#		\$7,316,159	\$9,467,676	\$6,099,432
Success Allocation#		\$2,263,993	\$2,378,374	\$2,479,805
Total Revenue		\$30,976,261	\$34,492,211	\$26,790,155

^{*}Does not assume or reflect Growth, Stability, Declining Enrollment (FTES) or Restoration Adjustments

^{*}Supplemental and Success Allocations reflect amounts determined for purposes of the SCFF



Compton College Funding

	2017-18 (R1)	2018-19 (R1)	2019-20 (R1)	2020-21 (P2)*
Total Computational Revenue (Computed Formula Entitlement)	\$ 35,475,170	\$ 36,436,547	\$40,250,085	\$ 40,250,085
Total Computational Revenue (Entitlement Revenues Actually Received)	\$ 35,475,170	\$ 36,436,547	\$ 40,078,559	\$ 40,005,846
Total Computational Revenue w/out Protections (Computed Formula Entitlement)#	\$ 30,986,030	\$ 32,858,622	\$ 36,678,110	\$ 36,678,110
Total Computational Revenue w/out Protections (Entitlement Revenues Actually Received)#	\$ 30,986,030	\$ 32,858,622	\$ 36,506,584	\$ 36,433,871

*2020-21 Final Formula Computation and Final Revenues from the state will not be known until February of 2022.

Assumes Flat FTES growth from 2017-18 fiscal year and no declining enrollment or hold harmless revenue protections.



Recalculation Apportionment Statewide

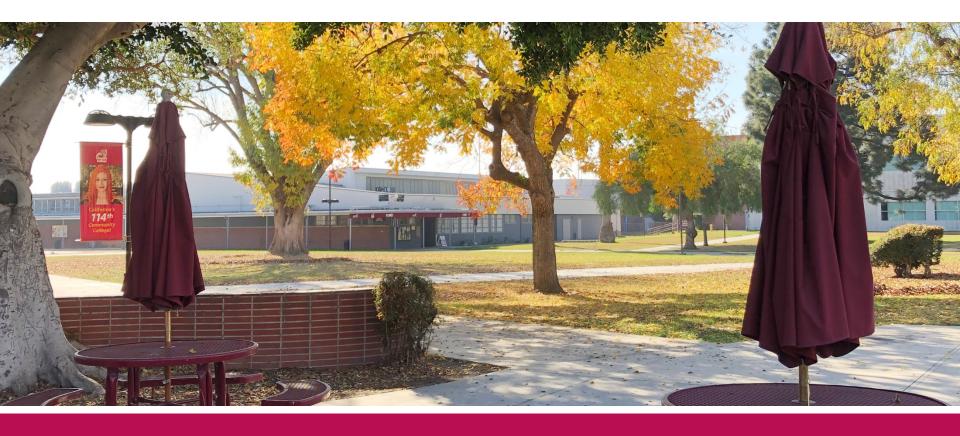
- 2017-18_Recalculation-Apportionment-Statewide-Totals
- 2018-19_Recalculation-Apportionment-Statewide-Totals
- 2019-20_Recalculation-Apportionment-Statewide-Totals
- 2020-21_Second Principal-Statewide-Totals



Resources

- Assembly Bill 318- Compton Community College District
- Senate Bill 361 Community colleges: Funding
- Student-Centered Funding Formula
- California Community College FTES Protection





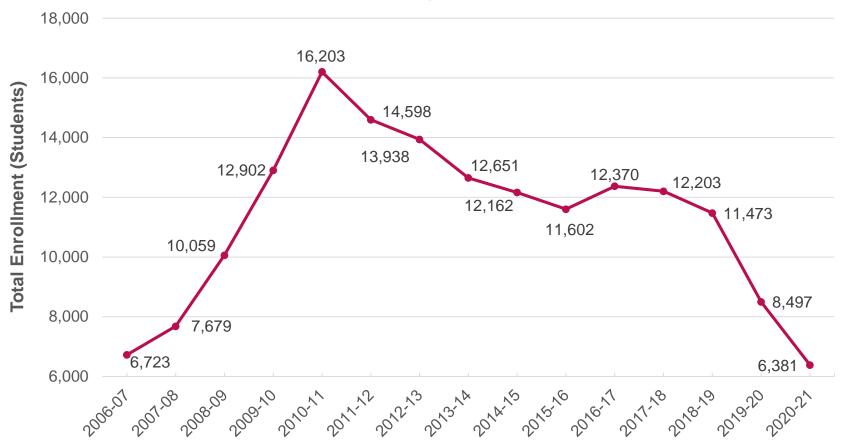
COMPTON COLLEGE ENROLLMENT



Enrollment

Compton College Annual Enrollment

2006-2007 through 2020-2021





Compton College Five-Year FTES

Year	2016-17	2017-18	2018-19	2019-20	2020-21
Funded FTES	5,980	5,980	5,980	5,980	5,980
Actual FTES	5,110	5,980	4,494	4,317	3,304
Summer	189	671+559	50 (609- 559)	468	457
Fall	2,459	2,364	2,227	1,882	1,398
Winter	254	285	282	242	196
Spring	2,208	2,101	1,935	1,725	1,253



Apportionment Attendance Reports

- 2016-2017 Apportionment Attendance Report
- 2017-2018 Apportionment Attendance Report
- 2018-2019 Apportionment Attendance Report
- 2019-2020 Apportionment Attendance Report
- 2020-2021 Apportionment Attendance Report



Compton College 2024 Enrollment Management Plan



Compton College 2024 Enrollment Management Plan.pdf

<u>Approved by Academic Senate – June 4, 2020</u> <u>Approved by Board of Trustees – June 16, 2020</u>

The Compton CCD 2021-2022 Final Budget includes \$100,000 for activities associated in the Compton College 2024 Enrollment Management Plan

Recruitment and Retention - Target Populations

- Formerly enrolled Compton College students: Summer 2019 - Spring 2021
- Oliver W. Conner College Promise-eligible students from Compton, Lynwood, and Paramount unified school districts
- 3. Compton College Fall 2020 Spring 2022 Applied/Not Registered
- Fall 2019 Spring 2022 Career Education Majors/Non-Completers (9 units or Less) who have not enrolled in Fall 2021



Recruitment and Retention - Target Populations

- National Clearinghouse: Not enrolled in college from Compton, Lynwood, and Paramount unified school districts from the past two years
- 6. In-District, non-College students, 18-24 years old
- 7. In-District, non-College students, 25-45 years old
- 8. In-District, non-College, ESL-eligible students
- 9. Currently enrolled students

Oliver W. Conner College Promise Program

Extend Promise Program eligibility to the class of 2019, 2020, and 2021 high school graduates. Outreach campaign promoting the Oliver W. Conner College Promise Program for the 2021-2022 academic year to the following groups:

- 3,391 parents with children who graduated from Compton, Lynwood, and Paramount unified school districts in spring 2021 to notify them that their student may qualify for free college enrollment
- 170 College Promise applicants from 2020-2021 who did not register at Compton College
- 1,633 Individuals in the National Clearing House lists of in-District residents from Compton, Lynwood, and Paramount in-service area who have no college experience, who are eligible for the Compton College Promise Program



Oliver W. Conner College Promise Program

- Outreach campaign for the class of 2022 high school graduates from Compton, Lynwood, and Paramount unified school districts.
- President/CEO acceptance letter
- Class presentations in government and economics classes beginning December 2021 through March 2022.
- Postcards twice a year
- Paid social media ads
- Additional marketing strategies to be determined



- In lieu of printing and mailing the schedule of classes, a postcard is mailed to all in-District residents each term
- Current students are emailed registration reminders 2-3 times each term; text messages are also sent
- Registration reminders are shared on the College's social media channels, website and MyCompton portal
- Compton College Call Center contacts prospective students, current students, and encourage them to enroll in classes
- Compton CCD Board of Trustees approved Resolution No. 07-20-2021 to forgive outstanding student enrollment fees from spring 2020 through summer 2021



- Current financial aid recipients were emailed on August 31, 2021 encouraging them to enroll in one more class this semester to increase their financial aid award by as much as 25%.
- Current students enrolled in 7-10 units were emailed information about late-start/midterm classes.
- Digital ads continue to air at the Compton and Gardena DMV offices.
- A campaign promoting our career education programs is being managed by Graduate Communications. The campaign consists of emails, videos, digital display ads, social media ads, as well as marketing materials for each career education program.



- Recruitment and acquisition campaigns, managed by Swim Digital Group, are underway. Target audiences include promise-eligible students, their parents and adult learners. A campaign for ESL students began September 7, 2021. Emails and digital ads will continue through the month of October to promote late-start/midterm classes.
- A "Community Letter" will be mailed to all district residents in this week from the Compton CCD Board of Trustees. They are asking our community to continue their support of the College by recommending Compton College to their friends and family. Click here to view a draft of the letter, which includes QR Codes for readers to scan for more information. The message from the Board members will be printed in English and Spanish.



- Compton College contracted with Blackboard for a fall 2021 engagement campaign that included text messages and automated voice messages to the following target audiences:
 - Spring 2020-Spring 2021 students whose outstanding enrollment fees were paid by the Compton CCD. (over 2,000 students)
 - Spring 2021-Summer 2021 students who have not registered for fall 2021 classes. (~1,000 students)
 - Summer 2019-Fall 2020 students who would need to reapply in order to register for fall 2021 classes. (~6,700 students)
 - Nearly 100 ESL-eligible students
 - Almost 2,000 current, fall 2021 students enrolled in fewer than 10 unit



- A Student Services Advisor will be hired to assist with the recruitment of Black and Males of Color students.
- A Student Services Advisor will be hired to support our CalFresh outreach efforts as well as current CalFresh recipients.
- Marketing and advertising campaigns continue to run year-round including on-air radio ads, bus shelter posters, paid social media ads, as well as print and digital ads.
- Upcoming ad campaigns will include movie theater on-screen, lobby screens and digital ads; as well as freeway billboards.
- New <u>online request form</u> for Outreach Services, including information tables and presentations
- Annual High School Principals' Roundtable October 21, 2021

