2010 Planning Summit Notes

- After summit identify expected outcomes
- Who Are We? demographics overview
 - o Enrollment by zip code: ECC remained stable over the past three years; students from CCCD down from 51.6% to 45.1% Can growth outside district be sustained?
 - O Unit load: Fall 2009 ECC full-time 31.4%, part-time 68.5%; Compton full-time 28%, part-time 72%
 - Enrollment status: ECC continuing students largest percentage; Compton smaller continuing student percentage, increasing percentage of first time students, must address how to sustain continuing students
 - o Educational goals: more ECC students intend to transfer; Compton saw decline in transfers but increase in AA/AS degrees
 - Characteristics of students: number of students who speak language other than English is comparable between both campuses; 20% ECC students and 43% Compton students have children living at home
 - o 48% ECC and 62% Compton students would like to see more online classes offered
 - o Population changes:
 - Growth by cities Manhattan Beach and Hawthorne saw largest increase and Lawndale and Paramount saw slowest growth
 - Adult population declining
 - Data is used to track growth opportunities
 - Baby boomers fastest growing population by age
 - Growth by ethnicity Hispanic/Latino up 11% at Compton, up 18% at El Camino; non-Hispanic/Latino percentages down in both districts
 - School Enrollment down overall (-1% to -2%), high school enrollment peaked, K-8 down 8%-9%
 - o Implications: population decline not in every city, fewer working adults, more Latinos, fewer high school graduates.
- Reaffirmation of Mission Statement no changes made but keep in mind mission statement when developing strategic initiatives.
- How Did We Do?
 - o K. Curry (Compton Center)
 - Development and implementation of enrollment management grant
 - Still have more to do with day-to-day enrollment
 - Registration linked goals to strategic initiatives changed process to computerized system – more user friendly and decreased processing time
 - Financial Aid SLOs use of labs reduced error rates (online application error rates were high)
 - Revamped Outreach to focus on high school and middle school programs
 - o F. Arce
 - Averaged 2,200 sections
 - Curriculum review process almost complete, 90% of course SLOs completed
 - Hopeful all will lead to student success, all faculty asked to be engaged in processes

o J. Higdon

- Administrative Services committed to safety and security
- Improved security on campus. New Campus Watch program led to prevention of crime, cameras used to prove something that was reported didn't happen
- New building/improvements some costs decreased from bid on MBA building; approved to go out for bid to Social Science building, Compton LRC almost complete.

o B. Perez (Compton Center)

- Working to expand curriculum at Compton Center
- Nursing program grant funding created skills labs for students to practice clinical skills
- ESL working to help students transition from non-credit to credit programs

o T. Fallo (accomplishments for district)

- No layoffs for permanent full-time; hiring amid state cuts
- Off accreditation warning seeing more conversation and dialog
- Improved partnership relationships

o L. Solomita/D. Manno

- H.R. continues to fill jobs
- Green Tree system implemented
- Monitoring SLO through self-evaluation process, professional development (SIs 1ab and 3a) met, 100% compliance faculty flex participation, and program evaluation – 91% learning applied to job.
- Filled full-time trainer and tech specialist positions
- Training: ETUDES, Word 2007, Noel Levitz customer services training at Compton completed by 75% of staff
- Received Institution of Higher Ed Wal-Mart grant (out of 15 community colleges)

o J. Nishime

- High degree of collaboration in Student Services on both campuses
- A&R no lines in add-drop, successful at both sites, IT collaborator
- Financial Aid debit cards eliminated lines for check pick up. More convenient for students and less stress on Cashier's Office and Financial Aid staff
- Counseling training at Compton Center developed counseling website
 Q&A reduced number of email inquiries
- BTC program response to community needs, over \$1M donated for Compton equipment

• Where Are We?

- O 2007-08 priority was chasing FTES which resulted in enrollment management plans. Twelve priorities were identified which were reduced to three major goals with one overarching theme, "students, institution and community growth"
- Overarching concern was growth which did not resonate with mission statement. From this, the three strategic initiatives were developed.

• Where Are We Going?

- o A. Spor review SIs.
 - 24 goals were attached to SI #1 in 2008-09, 455 goals in 2009-10

- 64 goals attached to SI #2 in 2008-09, 100 goals in 2009-10
- 92 goals attached to SI #3 in 2008-09, 142 in 2009-10.

o T. Fallo

- State budget decreased from \$100B to \$80B
- Fees may increase marginally
- \$4,500 FTES revenue level from state. District revenue comes from 59% state, 6% student fees, 36% local taxes. ECC well positioned can continue as is for next two years.
- Challenges include how to position with specially funded programs and need to cut classes. Need more support from local businesses. Continue to monitor end-of-year expenditures, decrease ending balance state cut back cash flow, need to focus on accreditation - don't become complacent about quality

o L. Cox

- After Compton attains its accreditation, should continue sharing resources with ECC to make region one of the best in Southern California. Partnership is working smoothly and continues to improve
- Stress need for quality in classrooms big issue at Compton
 - "On-course" improve classroom teaching
 - Improvements needed in program reviews, SLOs, structuring and scheduling
 - Student success initiative 'Bridge for Research" project
- Faculty and students excited about new FYE program
- Basic Skills initiative
- Need to work on FCMAT, Educational Master Plan, Technology Master Plan and Facilities Master Plan
- Infrastructure projects \$50M funded by State, 2 projects totaling \$27M
- Identify strategic issues in 2011-2014
 - o Groups at each table asked to generate 10 ideas to create new or modify current strategic initiatives
 - o SIs are college goals to help meet the college's mission statement in 2011-2014.
 - o Goals should be broad and vague to allow flexibility in creating objectives to meet goals.
 - o Discussion of strategic issues for 2011-2014 (see flip chart notes)
- Voting Results (top 5 of 10 4 groups):
 - 1. Teaching and Learning
 - 2. Student Support
 - 3. Institutional Effectiveness
 - 4. Financial Stability
 - 5. Campus Climate
 - 1. Quality Education
 - 2. Supportive Learning Environment
 - 3. Excellent Student Support Services
 - 4. Stable Fiscal Environment
 - 5. Leadership

- 1. Data-driven planning
- 2. Improve and Maintain
- 3. Sustainability
- 4. Efficiency
- 5. Funding
- 1. Comprehensive Programs and Services
- 2. Achievement Student Goals
- 3. Achievement Basic Skills
- 4. Innovation
- 5. Improve Decision-Making
- What's Next?
 - o Evaluation will be emailed to summit participants
- Introduction of ECC students
 - o Cloe Smith Student ambassador
 - o Begoña Guerca ASO Director of Academic Affairs
 - o Jessica Lopez ASO Director of Finance
- Meeting Adjourned