

El Camino College Compton Center Enrollment: The summer 2016 Compton Center enrollment has steadily increased over the past couple of weeks. For the 2015-2016 fiscal year the Compton Center is projecting 6,060 Full-Time Equivalent Students (FTES), which includes borrowing 613 FTES from summer 2016. The Compton Center needs an additional 45.59 FTES from summer 2016 in order to be able to borrow the 613 FTES. It is extremely critical, we increase enrollment in the 8-week summer session that begins on Monday, June 20, 2016.

The Compton Center is implementing the strategies outlined in the 2015-2018 Enrollment Management Plan. In addition, the following strategies have been implemented to increase enrollment at the Compton Center:

- A. News releases regarding: summer registration, classes available, as well as free classes to eligible high school students.
- B. Social media advertising – regarding classes added for summer 2016.
- C. Every two weeks, emails to students who applied but have not registered.
- D. Calling students on the waitlist for the 8-week summer session encouraging them to enroll for another class and to visit their waitlist class on the first day.
- E. Extended Opportunity Program & Services/Cooperative Agencies Resources for Education (CARE), CalWORKs, and the Special Resource Center phone calling students who were enrolled in their programs last spring to encourage them to enroll in the 8-week summer session.
- F. Emails and phone calls to students from 4-year institutions who enrolled at the Compton Center during the summer 2015 but have not enrolled in summer 2016.
- G. Offering El Camino College Compton Center summer school classes at Compton Unified School District (Classes begin, Monday, June 6, 2016) and Lynwood Unified School District (Classes begin on Monday, June 20, 2016) high school campuses.
- H. Mailed postcards to all residents informing them the fall 2016 class schedule is available. (May 2016)
- I. Mailed the fall class schedule to all high school seniors from Compton Unified School District, Lynwood Unified School District, and Paramount Unified School District. (June 2016)
- J. Mailing the High School Newsletter to high school seniors from Compton Unified School District, Lynwood Unified School District, and Paramount Unified School District. (June 2016)
- K. Mailing “it’s not too late” postcards to all residents within the Compton Community College District. (August 2016) We will continue to update the board on the Compton Center Enrollment and provide a status report on the strategies/activities in the 2015-2018 Enrollment Management Plan.