

## **BUS 27 Effective English for Business**

This is a comprehensive course designed to strengthen and refine the student's ability to intelligently express and communicate through written language in a business environment. The course will focus on the methods of organizing and presenting business data and ideas in written explanatory and persuasive formats as well as the structural relationships in language. Assignments are designed to stimulate thought and discussion as well as to formulate clear and precise expression of ideas.