

The following guidelines for using the El Camino College Compton Center logo on Web or printed materials are designed to ensure the consistency of the ECC Compton Center image and to maintain the integrity of its name.

Any document or publication communicating the college's programs must use the name El Camino College Compton Center and the logo on the front or back cover.

**Do not alter the logo in any manner.**

### **COLOR**

The two-color logo must be printed using PMS 7426 (CMYK: 27/100/49/10) and PMS Reflex Blue (CMYK: 0/0/0/33).

The logo may also be printed in black and white.

### **SIZE**

The ECC Compton Center logo may not be reproduced smaller than 1/2" in height.

### **CLEAR SPACE**

No text or illustration should merge with the logo. It is important to provide ample margins around the logo to protect its integrity and maximize its visibility. The minimum clear space should be equal to one half the height of the logo.

### **OTHER LOGOS**

No other logo should be larger than the El Camino College Compton Center logo when presented together on a publication.

### **WHERE TO GET THE LOGO**

Electronic files of the logo are available from the Public Relations & Marketing Department: [hparnock@elcamino.edu](mailto:hparnock@elcamino.edu).

Do not copy the logo off Web pages or scan it off printed material.

# LOGO



**El Camino College  
Compton Center**

**ECC Compton Center Two-Color Logo**



**El Camino College  
Compton Center**

**ECC Compton Center Black and White Logo**



**Compton Community College District  
Two-Color Logo**

### **COMPTON COMMUNITY COLLEGE DISTRICT LOGO**

The Compton Community College District remains a legal entity per legislation outlining the agreement between the El Camino Community College and the Compton Community College districts. When district business is being conducted, the Compton Community College District logo should be used on all documents, such as Board Agendas.