



## ENROLLMENT MANAGEMENT COMMITTEE MINUTES

**Facilitator:** Dr. Nelly Alvarado and Juan Tavarez

**Recorder:** Brittney Starling

**Date of Meeting Recorded:** December 2, 2020

**Time of Meeting Recorded:** 12:30 a.m.

**Vision:**

Compton College will be the leading institution of student learning and success in higher education.

**Mission Statement:**

Compton College is a welcoming and inclusive community where diverse students are supported to pursue and attain student success. Compton College provides solutions to challenges, utilizes the latest techniques for preparing the workforce and provides clear pathways for completion of programs of study, transition to a university, and securing living-wage employment.

**PRESENT:**

N. Alvarado  
 S. Berger  
 E. Elizondo  
 L. Johnson

T. Martin  
 E. Martinez  
 H. Parnock  
 E. Preston

K. Radcliffe  
 L. Sosenko  
 P. Stoddard  
 J. Tavarez

**1) Check-In**

**2) Review 10/07/20 Minutes**

a) Minutes reviewed and approved.

**3) Enrollment Management Award Progress Presentations**

**a) Community Relations – Heather Parnock**

- i) Postcards will be sent instead of catalogs.
- ii) Multimedia advertising will include radio and e-blasts.
- iii) Billboard now costs money because of the increased demand due to COVID. The college will have to work out a new deal for this.
- iv) No money has been used because the invoices have not been received for Promise items or multimedia advertising.
- v) Budget transfers have been completed.

**b) Human Resources – Pilar Huffman**

- i) Career Ladders and West Ed will be funded to help with professional development for faculty.
- ii) Pilar will reach out to Dr. Alvarado if there is an issue with budget transfers.

**4) Review Master Plan Action Items**

- a) Reviewed Master Plan Action items and the progress that has been made.
- b) Lauren suggested Closing the Loop.
  - i) Some people may need clarity as to what this is.
- c) Dr. Alvarado will reach out to CTE because CRM Recruit cannot do all of the tasks listed in section 11.
- d) Section 6 – They are working on Ed Plans for Dual Enrollment students, most will have them by the end of June.
- e) The Dual Enrollment Manual is complete. Dr. Alvarado will reach out to Heather for a vendor to do the publication.
- f) Questions for the Committee to consider?
  - i) How are we as a college addressing connection?
  - ii) What are the gaps that we are seeing as we move forward with our Compton 2024 goals.
  - iii) Raising awareness of the good work that is happening across campus. This can help bring down barriers.

**5) Next Steps**

a) Spring Meeting Dates – TBA