

Enrollment Management Meeting

Monday, October 12, 2015

Minutes

Attendees: R. Bell, I. Bunting, A. Cortez-Perez, S. Griffin, L. Johnson, P. Humphreys, C. Lyles, T. Martin, E. Martinez

1. Revised versions indicators, plan and highlighting areas. First page has not changed.
2. Revision dates on bottom right.
3. Go to page 5, still needs to be addressed.
4. BOG Waiver a better indicator addressing student needs.
5. If the students don't have Financial Aid, they won't be attending school.
6. You can do certain things to impact plan. Loss of fee waivers, loss of BOG is not being addressed in this plan.
7. Currently on page 11 nothing was put in there but we must put something to target. No activities in here.
8. On page 6 Starting each category, what action items to accomplish.
9. Red things, what's missing. Red things have to be accomplished.

- 10.Green is saying we have a timeline.
- 11.Final document to be presented to Dr. Curry.
- 12.Page 9 – broken into categories, action item broken into categories and groups.
- 13.Page 2 - still has not been finalized, still in draft form.
- 14.Elizabeth Martinez said, "What we did was based on a percentage."
- 15.Richette stated, "We have done well in evaluating our goals."
- 16.Under Marketing Page 15, Dr. Bunting didn't understand #1.
- 17.Basically, on page 11 we don't have specific things in here to help with the loss of BOG. We need to get actions items for that.
- 18.When students lose priority registration, this has high impact on registration.
- 19.We need to educate students about whatever we are going to do.
- 20.Dr. Curry is still challenged with who to fund.

21.All activities have to be in a plan. Bring them to the table so they can be included.

22.We need both indicators institutional and financial aid.

23.Financial Aid impacts enrollment.

24.The next meeting will be on November 9, 2015.

dmb